

NAPCRG

International Conference on Practice Facilitation

August 29 – 30, 2023

Knight Cancer Research Building at Oregon Health & Science University
Portland, OR





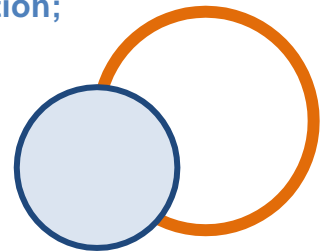
Dear Partner,

On behalf of the North American Primary Care Research Group (NAPCRG) and International Conference on Practice Facilitation (ICPF) Steering Committee, we are excited to offer opportunities for your organization to be visible at our 2023 conference August 29 – 30, 2023 in Portland, Oregon.

As a contributor to the ICPF, you continue making history! Practice facilitation started in England almost 30 years ago as an innovative idea of a retired general practitioner. It has since grown into an emerging profession worldwide as an effective approach to promoting healthcare research and improvement. This conference is the result of the hard work, dreams, and aspirations of many researchers, healthcare professionals, and facilitators who dedicated their work to the development and dissemination of practice facilitation.

The 6th ICPF will bring together practice facilitators, clinicians, program managers, project managers, researchers, and other partners to build community while advancing the science and best practices of facilitation. Conference sessions will be constructed based on high-quality peer-reviewed abstracts and invited presentations that encompass a variety of topics in six practice facilitation areas:

- **Developing Best Practices and Resources for Practice Facilitation;**
- **Practice Facilitator Training and Ongoing Development;**
- **Practice Facilitator Skill Building;**
- **Sustaining and Managing Practice Facilitation Programs;**
- **Advancing the Science of Practice Facilitation; and**
- **Leveraging Technology in Practice Facilitation.**



The ICPF is designed to address the needs and interests of current and future practice facilitators, their mentors and leaders, those who study and disseminate practice facilitation best practices and programs. Your partnership is important in supporting the needs and interests of this community. We offer three levels of partnership as well as other opportunities as a way to support this community and increase visibility for your organization. For more information about the ICPF, please visit [this link](#).

Thank you for your consideration to partner with us for ICPF 2023. Please do not hesitate to reach out to [Brittany Badicke](#) or [NAPCRG](#) with any questions.

Zsolt Nagykaldi, PhD
Conference Chair

Melinda Davis, PhD
Conference Co-Chair





Partnership Opportunities

Platinum & NAPCRG Partner	\$10,000	<ul style="list-style-type: none">• 15-minute partner presentation• Table display in a high-traffic area• Cross-ad at the NAPCRG Annual Meeting• Two complimentary registrations• Advertisement by verbal announcements and slide show during ICPF 2023• One-page advertisement in the ICPF program
Gold & NAPCRG Partner	\$5,000	<ul style="list-style-type: none">• Table display in a high-traffic area• Cross-ad at the NAPCRG Annual Meeting• One complimentary registration• Advertisement by verbal announcements and slide show during ICPF 2023• Half-page advertisement in the ICPF program
Silver Partner	\$2,000	<ul style="list-style-type: none">• Advertisement by verbal announcements and slide show during ICPF 2023• Quarter page advertisement in the ICPF program
Bronze Partner	\$1,000	<ul style="list-style-type: none">• Quarter page advertisement in the ICPF program

Other Opportunities

Networking Reception	\$5,000	NAPCRG will host a networking reception for attendees on Tuesday, August 29th. All attendees are invited to participate and meet other attendees from all over the world. Your organization can partner on this event and would be featured on signage, recognized in the program book and in remarks throughout the event. <i>This is available as an exclusive partnership.</i>
Breakfast or Lunch	\$2,500	As a meal partner, you will gain exclusive visibility to conference attendees as they enjoy their meal, network and reflect on the sessions they just attended. Your organization can partner on a meal event and would be featured on signage, recognized in the program book and in remarks throughout the event. Tuesday breakfast, Tuesday lunch, and Wednesday breakfast are available as partnership options.
Refreshment Break	\$1,000	As a Refreshment Break partner, you will gain exclusive visibility to conference attendees as they network, sip coffee, snack and reflect on the sessions they just attended. Your organization can partner on a break and would be featured on signage, recognized in the program book and in remarks throughout the event.

To become a conference partner, please [complete this form](#). Reach out to [Brittany Badicke](#) or [NAPCRG](#) with any questions. Thank you for your interest in partnering with us!