NAPCRG is the recognized leader of primary care research that improves health and health care for patients, families and communities.

NAPCRG is an interdisciplinary volunteer association committed to nurturing primary care researchers working in partnership with individuals, families, and communities.

Core Values
- Focused: Advance primary care research.
- Inclusive: Reach across culture and borders to engage researchers.
- Inspiring: Supportive community – bring out the best in our members.
- Rigorous: Enable researchers to pursue scientifically and socially relevant projects.

Indispensable Membership
Develop a cohesive membership program that reinforces how NAPCRG is critical to researchers’ development, effectiveness, and career success.

Pillars of Membership:
- Training & Professional Development
- Innovation & Knowledge-sharing
- Advocacy & Recognition
- Promotion of Patient & Community Partnered Research

Objectives / Strategies
1. Training & Professional Development: Provide programs that reinforce excellence in primary care research for learners & early career, mid-career and seasoned researchers. [Map what we have and where the gaps are. Make the maps explicit in how we organize.]
2. Innovation & Knowledge-sharing: Support and drive innovation, transformation and knowledge-sharing in primary care research.
3. Advocacy: Disseminate research, communicate its context and meaning, and build recognition for primary care research.

Workforce & Pathways
Elevate the presence and visibility of primary care research as a vital career commitment across the spectrum of academic and clinical primary care disciplines.

1. Collaborate with the America Needs More Family Doctors: 25 x30 campaign with the goal to increase the pool of family medicine and primary care researchers.
2. Develop strategies to encourage residents, medical students, and graduate trainees to consider research careers in family medicine and primary care.
3. Develop strategies to encourage community clinicians to invest time, talent and/or treasure to primary care research.
4. Develop mentorship with AFMRD, CFPC and/or STFM for community-based family medicine residencies to develop research resources.

Diversity, Equity & Inclusion
Expand our commitment to diversity & inclusion throughout the organization.

See revised statement on diversity

1. Expand and strengthen our commitment to diversity, equity & inclusion throughout NAPCRG’s governance, processes, and operations.
2. Strengthen programming and training aimed at preparing researchers in the use of current practices and methodologies that advance antiracism, health equity and social justice in research.
3. Collaborate with the Family Medicine Leadership Consortium on advocacy efforts aimed at influencing policies that impact health equity and antiracism initiatives.
4. Continue to promote community-based and patient-oriented research.

Global Community
Strengthen the connections of primary care researchers across the globe as one community.

Adopt technology to expand access to NAPCRG training and programming so those without the means to travel can benefit from learning, connecting, and engaging in the community.

Internal Operations
- Ensure financial health & viability.
- Strengthen infrastructure & technology to drive efficiency & effectiveness in delivering programs & services.
- Enable continuous improvement by establishing tools and methodologies to assess program and organizational performance.